

**Board of Directors Meeting
Crowne Plaza Cleveland South
5300 Rockside Road
Independence, Ohio 44131
Friday May 4, 2012**

1. Harry Moseley opened the meeting at 9 A.M. Also present was Ernie Dieringer. Harry called for a motion to approve the minutes of October 8, 2011. The motion was made and seconded. The minutes were approved.

2. Harry stated that the Collection Management protocol was progressing quite well. Don & Kris Wagner were approached by a family on what to do with their inherited items. Don & Kris helped them to catalog the items and gave them some advice. The people did join WICA and were thankful for the Wagner's assistance.

Harry is working to have some protocol updates ready for the October board meeting.

The process of WICA receiving a tax exemption for Pennsylvania because of its 501 (3) (c) is still unresolved. Harry asked Bob Hohl to check on the progress of this request.

Rick Nielsen has agreed to be the Web Master for the entire WICA web site.

The Site Selection committee is looking at sites for the 2014 convention. The 2013 convention will be at the Crowne Plaza Baltimore North -Timonium Maryland.

The By-laws change concerning the club dues revision that was approved at the Oct. 2011 board meeting will be presented to the membership at the Annual meeting.

Tom Moreland has agreed to be the Legal Advisor of WICA.

3. Dave Klein distributed his report which included a spread sheet of expenses and income by category from 2009-2012 year to date. He reported of an income of \$1740. from the convention. Dave felt that after all expenses this year the club may break even. The membership for 2012 was down by \$974. This year the tour could have a short fall of \$150, as there were only 13 members to sign up.

Dave stated that the club could not continue without reducing it's expenses. He suggested again to urge members to "Go Green" and receive the WIN digitally versus mailing them. Bev Dieringer reminded the board that to keep the lower rate of postage, they have to print & mail 200 copies of WIN, as there are members that prefer the paper copy.

Dave gave a short presentation on the use of "Skype". He has suggested using this in lieu of a full board meeting in the fall. Dave said he could have up to 25 people online.

4. Dave gave the report on the WICA Shoppe. He told of the updated WIN CD that will be available for \$5 to members that purchased the original CD. The new CD titled "The Illustrated Guide of White Ironstone China from A-Z" will be available for \$75. With an additional pre-payment of \$25, for a total of \$100, an

accompanying spiral bound book will be mailed to the buyer. Printing of this book is to be done by late summer. There are also CD's available of Dale Abram's program on Elsmore & Forster and Ernie Dieringer's power point on the unusual Show & Tell items found in the archives.

5. Roland Bergner gave the Nominations Committee report, thanking his committee members for their help and a very special "thank you" to Harry for agreeing to sit as President for one more year.

Nominees for election as directors for 3 year terms ending in 2015 are:

Bev Dieringer

Joe Eidukaitis

Jim Miller

Dorothy Riley

Nominee for election for 2 year terms ending in 2014 is:

Reverend John R. Schilling III

Nominees for election as officers for a 1 year term ending in 2013 are:

President-Harry Moseley

Vice President- Dorothy Riley

Treasurer-Dave Klein

Secretary-Carol Fleischman

The Nominations Committee members for 2012-2013 will be: Jeanne Atkinson, Dave Klein, John Schilling and Don Wagner, with 2 non-board members to be named later.

6. The Membership Report from Suzanne Nielsen stated that in 2011 there were 241 members showing that there were 226 renewals and 15 new members. This showed that there was a renewal of 88%. Suzanne made these recommendations:

1. To increase the dues

2. Encourage the members to Go-Green

3. Charge the members that want to receive the WIN by mail.

4. Charge for the Club Directory to be mailed to the members that wish to receive them.

7. Boyd Payne stated that he continued to find a decline in the recruiting and retention of the membership. He said this was because of several different reasons given by the people he contacted.

8. Ernie Dieringer talked about how difficult it has been to get people from the membership to do the program talk. He said that the video of Polly Gosselin and Bertica Vasseur was put into a program for Peeks at the Membership's Collections.

Jim Miller told of the new perpetual trophy to be awarded to the recipients of the Jean Wetherbee Award. He then showed the trophy to the board. The trophy is a punch bowl on a Walnut base and has a brass plaque on it. The punch bowl was donated by Rick Nielsen, who came up with the idea, and the Walnut base was made by Bob Hohl. This trophy will be passed on to the new award winner each year.

9. Bob Hohl told of the planned regional meetings for 2012. Bob & Bonne will host one on September 15th and Tom & Olga Moreland will host theirs on October 13th.

10. Bev Dieringer stated that the number of pages in WIN will remain the same. She didn't want to decrease the quality of WIN, as this is the backbone of our club.

11. Old Business

Harry stated that there will be no change in the WICA Shoppe proprietor.

12. New Business

It was decided that the co-chair persons for the convention at the Crowne Plaza Baltimore North-Timonium would be Dave Klein and Jane Diemer. It was suggested that the convention registration fee be raised by \$10. Jane Diemer has the tours planned for the Inner Harbor and Aquarium.

There was a discussion of moving the Friday BOD meeting at convention to a Thursday, to allow board members a chance of going on the tours. This plan was approved by a majority of the board.

Roland Bergner offered information of a new auctioneer for the 2013 convention. His daughter Ellen Miller (also a WICA member) is a licensed auctioneer and works for the auction house of Cordier Auctions & Appraisals. Ellen and Dave Cordier would call the auction for a fee of \$200. , with the club reimbursing them for their cost of gasoline and provide 2 meals.

The question of admitting members of the press to cover the convention was discussed again, with no definite decision made. Invitations to all of the Sister Clubs would be sent out, the cost to be decided at a later date. This was approved by all of the board members. There was a suggestion to have the board members ask our members about admitting non-members for Saturday & Sunday at the same cost as the Sister Clubs.

Bob Hohl brought up the subject of having a single combined convention with all of the clubs. He felt that this would be a good way to increase membership for all of clubs . Ernie suggested that it might work if the clubs had a collective Regional, which might include the public and Press, sans the meals.

All felt that the mid-year BOD meeting was needed. As an option of not having the meeting at the 2013 convention site, Jane Diemer offered to host this meeting at her home. She graciously offered to provide the food. Lodging would be up to each board member at hotels close to her home.

Boyd Payne left at 1:45 PM as he had to set up the Tops & Bottoms. Dave Klein left at 2:15 PM.

There had been some concerns expressed in not recognizing those members of WICA that have passed on. It was decided that there would be a notice in WIN that there will be a “Remembrance” section in future publications for members to write of their memories of deceased members. Harry said he would put this in his President’s letter to the membership.

Adjournment was at 2:30 PM

Respectfully Submitted-Carol Fleischman-Secretary

**Board of Directors Meeting
Crowne Plaza Cleveland South
5300 Rockside Road
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Sunday, May 6 2012**

- 1. Harry opened the meeting at 11:30 AM. Absent were Jane Diemer, Dave Klein and Bev Dieringer, also present was Susan Bergner. Harry welcomed the new board members: Reverend John Schilling and Joe Eidukaitis. It was reported that 77 members attended this years’ convention.**
- 2. The WICA Shoppe report was given by Harry. There were 20 copies sold of the new CD of the “ Illustrated Guide”, with total sales of \$3100. over the weekend.**
- 3. Roland Bergner said that \$510. in Raffle tickets were sold. Jim Miller stated that the Silent Auction brought in \$960. The Auction tally was not available as yet. Harry was hoping to see at least \$1000. income from the auction. The Table rentals brought in \$750. It was related that comments heard from members were very positive on the programs and venue. Harry told the board that Karen Klein & Bonne Hohl were responsible for the great selection of meals during the convention.**
- 4. The 2012-2013 Nominations Committee of Jeanne Atkinson, John Schilling, Dave Klein, and Don Wagner announced that Jeanne would be the chair of the committee. They will select two non-board members to serve on the committee.**
- 5. The convention coordinators of the 2013 meeting will be Dave Klein and Jane Diemer, with Harry Moseley assisting in contract planning.**

Roland explained to the new board members the possibility of using a new auctioneer for 2013. Roland's daughter Ellen Miller (a WICA member) and Dave Cordier have agreed to call the auction for the cost of \$200, with their gas expenses being reimbursed and 2 meals. It was agreed to do the ground work for the information needed. A decision will be made after receiving all of the information.

6. It was agreed to have the fall BOD meeting at the home of Jane Diemer in Wilmington, Delaware on October 20, 2012.

7. There was no Old Business.

8. New Business

Harry handed out the new listing of convention tasks for 2013.

9. Adjournment at 1:15 PM

Respectfully Submitted-Carol Fleischman-Secretary